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Local Non-Profits Receive NPowerful Technology Services *New York City Non-Profit Provides Low-Cost Tech Assistance, Further Bridging the Digital Divide for Non-Profits*

New York City— NPower NY, part of the national NPower Network of organizations dedicated to putting technology know-how in the hands of non-profits, is celebrating its first year of service to New York City non-profits. The NPower Network, established in 2000 through the Microsoft & NPower National Partnership, focuses on bringing the power of technology to non-profits across the country.

To recognize the services provided to local non-profits, NPower NY hosted an anniversary event on Wednesday, July 31, at the McGraw Hill Conference Center. Representatives from more than 300 non-profits, technology companies, and community leaders were in attendance. Guests will hear from Microsoft CEO Steve Ballmer and NPower NY's Executive Director Barbara Chang.

"There are a numerous rewards we get from working at NPower NY. One is actually seeing the non-profit sector begin to use technology more skillfully, said Barbara Chang, executive director of NPower NY. "Watching these organizations transform themselves little by little, from being unaware of the benefits of technology to actually being excited about it and using it in more daring ways is a very rewarding thing."

In addition to their mission critical work, NPower NY also wants to send a message out that non-profits should embrace technology and use it to successfully meet their own missions. The message's reach is extended due to the relationships they have through partnerships with respected organizations, including The Altman Foundation, Accenture, The JP Morgan Chase Foundation, The Robin Hood Foundation, and Microsoft.

"Technology can play a key role in helping nonprofits achieve their mission and realize their full potential," said Steve Ballmer, CEO of Microsoft Corp. "Today, we are proud to celebrate NPower NY's support for New York's non-profits, including those that responded so magnificently to the events of September 11."

About NPower NY

NPower NY is a non-profit organization dedicated to helping other non-profits use information technology to better serve their communities. NPower NY was formed to help fill New York City's critical need for an affordable non-profit technology assistance provider. With



the support of its corporate and philanthropic partners, NPower NY offers technology consulting, training and support services at reduced rates for its members and serves as a technology resource for all area non-profits.

Organizations that sign up as members of NPower NY pay a nominal membership fee and below-market prices for services provided both by NPower staff and by for-profit technology businesses. Dues and fees are assessed on a sliding scale according to the non-profit's size.

About the NPower Network

Seattle was home to the first NPower affiliate (<http://www.npower.org/>), which was formed in March 1999 with startup funding from Microsoft, The Medina Foundation, The Seattle Foundation and the Boeing Company. The Microsoft & NPower National Partnership was established in 2000, with a goal of having 13 NPower affiliates across the United States by the end of 2003. More than halfway towards this goal, new NPower affiliates have already launched in Atlanta, Michigan, New York, Portland and San Francisco Bay Area, providing no-cost and low-cost technology assistance to build and strengthen Non-Profit communities across the country. Microsoft has dedicated \$25 million in cash and software to the successful expansion of the NPower Network.

For more information, contact Dayna Graham or Alison Marano at 212-564-7010 or visit www.NPowerNY.org

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