

NPOWER NY HONORED with 2004 NEW YORK TEN AWARD

New York, NY October 25, 2004 – The Executive Council announced that **NPower NY** has been named a winner of The New York Ten Awards™, an annual award recognizing ten leaders in the greater New York business community who have most significantly impacted business innovation through technology.

Award winners were announced on Thursday evening, October 21st, at the “Ten Awards” Gala at Gotham Hall. The Executive Council, along with this year’s winners, opened the NASDAQ this morning.

“We’re thrilled to announce that **NPower NY** has been named among the winners of this prestigious award, and look forward learning more about his/her future successes,” said Bob Johnston, president of The Executive Council of New York. “It is our vision that by following the example set by leaders like **NPower NY**, innovation and inspiration will continue to be the cornerstone of the New York business community.”

“I proudly share this award with my NPower NY colleagues.” stated award recipient and NPower NY Executive Director, Barbara Chang

Other 2004 “Ten Awards” Winners include:

Bruce E. Mosler, President, Cushman & Wakefield

L. Gordon Crovitz, Senior Vice President, Dow Jones, Inc.; President, Electronic Publishing

David Neeleman, CEO, JetBlue Airways

Robert Catell, Chairman and CEO, KeySpan Corporation

Richard Korhammer, CEO, Lava Trading

Stephen Messer, CEO, LinkShare

Adam Moss, Editor-in-Chief, New York Magazine

Barry S. Sternlicht, CEO, Starwood Hotels & Resorts Worldwide

Tim and Nina Zagat, Co-founders, Zagat Survey

“Ten Award” winners were chosen from among twenty finalists, drawn from open nominations submitted to The Executive Council and evaluated by a panel of judges comprised of prominent journalists from New York-based local and national business media outlets. Nominations were evaluated based on the individual’s contributions to his or her organization’s objectives and leadership; the organization’s impact on business innovation, both in New York and nationally; and the individual’s industry leadership beyond his organization. For more details on the “Ten Awards” and the Executive Council, visit www.execcouncil.org.

About The Executive Council

The Executive Council is a nonprofit organization that brings together New York’s business community for the purposes of fostering knowledge-sharing and business networking in a professional environment. The Executive Council programs focus on critical business and leadership issues at the intersection of technology and business, with unique industry programs focusing on venture capital, security, and corporate governance, among others. Its initiatives and corporate members contribute to the economic prosperity of the region while fostering knowledge and information sharing, professional development and partnership opportunities for our members. The Executive Council Corporate Members range from AT&T, IBM and Microsoft to TimeWarner, Citibank, and Merrill Lynch as well as many other large and emerging growth technology and financial services companies and major law and accounting firms.

About NPower NY

NPower NY is a nonprofit technology assistance provider dedicated to helping nonprofits use information technology more effectively in serving their communities. With the support of our lead contributors – Accenture Foundation, Altman Foundation, JPMorgan Chase Foundation, Microsoft Corporation, and The Robin Hood Foundation – NPower NY launched in spring 2001. Today, NPower NY is the largest affiliate in the NPower Network, a federation of NPower programs located in a dozen states across the country.

NPower NY is a membership organization that provides consulting, training and technology staffing solutions for the nonprofit community in New York City's five boroughs. NPower NY's aim is to help nonprofits move up the technology curve – from the reactive “break/fix” mode to the “mission-focused” use of technology that supports major initiatives and encourages social innovation.

For more information visit: www.NPowerNY.org

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